



# Dhaka Smart Fashion





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It is my pleasure to introduce our company Dhaka Smart Fashion to you. We are in apparel Industry since 2016. From our Humble beginning of time we have come a long way. it was a fascinating journey for us, to witness the phenomenal growth of Bangladesh, how it's now a key player in the garments industry. We take pride in being a small part of this revolution.

I started my journey from 2004 as a merchandiser with Proxima SRL. After starting marketing after 2010, within this period I engaged with merchandising, followup, and buyer handling. We introduced a sourcing unit( buying house) in 2016 called Dhaka Smart Fashion and worked with more reputed buyers from different countries. In 2020 we established a knit Manufacturing unit called Askari Fashion Ltd.

At Apparel Industry we strive to maintain our integrity and most importantly our word. Our goal has always been to provide quality products and ship on time. Season after season we are grateful to our clients for keeping their trust in us which we believe was earned simply because of our workmanship and transparency. On behalf of everyone at Apparel Industry we cordially invite you to visit our office.

Thank you for being with us.



## **Dhaka Smart Fashion**

Dhaka Smart Fashion's Journey in Fashion started in 2016 as a buying house and one of the growing apparel exporter in Bangladesh. A Supply Chain Partner bringing in The "Right Product – Right Price and Right Performance" to our Customers across Scandinavia, Germany, Europe and North America.

We are a Team of Creative – Proactive – Experience – Honest and Energetic Dynamic people. We bring to you Ethical Trading – Product Security – Product Innovation and a Stable consistent Supply base. Best practices – Better conditions – Flexibility – Speed are core values at Ogranic Apparel Sourcing. A "Multi Product One Stop Shop" for all your Fashion Sourcing needs.



## Our Vision

To enrich our portfolio according to export at a large scale through our commitment to customers.

## Our Mission

- To serve our customer with our honesty and integrity.
- To fulfill the customer demand with our extensive support.
- With our multiple knowledge we add the variation on product.

## Our Business Policy

Our business policy is very simple that is to build a long term business relationship through offering minimum price and providing maximum quality. And We always respect the commitment. We believe that keeping commitment is a great duty for all human beings. Even its a noble order from all religions. And from opening our business to till today, we have enabled to keep our commitment to our buyers. That's why now we are more confident about to keep our this special characteristics.





**Supplier Credibility:** Dhaka Smart Fashion's developing team take great care to ensure the quality, desired weight, construction and color, we evaluate the capacity and capability of every factory. Dhaka Smart Fashion also check environmental control, safety laws, labor practices and adherence to labor laws. We make sure that our supplier can meet our requirements when it comes to reaching the average number of pieces produced as per buyer's requirement at a given period of time to meet schedule.

**Sourcing:** Dhaka Smart Fashion maintains strong exclusive relationships with many of the yarn and fabric mills and the accessories suppliers. Upon placement of orders, we check right way and control the quality of all garment inputs such as yarn, fabric, accessories, labeling and coordinates timing of their procurement and its timely delivery. We let buyers choose and decide what kind of accessories and labels to use as far as style, color, design etc.

**Sampling:** We develop and provide samples as per buyers design, fabric quality, weight, shrinkage, color fastness, specifications etc. to obtain buyers approval before heading to production through our professional staff of Merchandisers and Quality Controllers who always keep a close check on sampling and production.

**Quality Control / Assurance:** Our Quality Controllers visit the factory regularly to make sure we meet our buyer's requirements. Our quality control personnel are stationed at all manufacturing sites to ensure that all production will meet according to buyer's requirement. We always want to deliver satisfaction to our customers; we monitor the order from sourcing of raw materials and accessories to production and up to the final shipment of goods. We also monitor and report the status of the order to the buyer with systematic follow up on each and every stage.

**Shipment/Cargo Handling:** All shipping documents are reviewed and verified as per buyer instruction. All cargo is handled by reputable forwarder to obtain correct information regarding ETD and ETA of vessels because time delivery is as important for us as it is to the buyer.

# OUR SERVICES

We are a full service buying house

## Garments Product Range

We produce all kinds of Knit, Woven and Sweater item like T-shirt, Polo Shirt, Tank-Top, Rugby Shirt, Sweat Shirt, Denim (Long & Shorts ), Chino Shorts, Cargo Shorts, Chino Long Pant, Cargo Long Pant for Mens, Ladies & Kids.

## Our Valued Customer

1. Proxima SRL - Italy
2. World Trade Fashions - Netherlands
3. TexBrand - France
4. Shana (Comdipunt) - Spain/Turkey
5. Larib Ventures SDN BHD - Malaysia
6. TC Marketing SDN BHD - Malaysia
7. SNS Tex SDN BHD -Malaysia
8. Genius Promenade SDN BHD. - Malaysia



Knit



Woven



Sweater

# WE HAVE OUR LIASION FACTORIES

## Our Factories

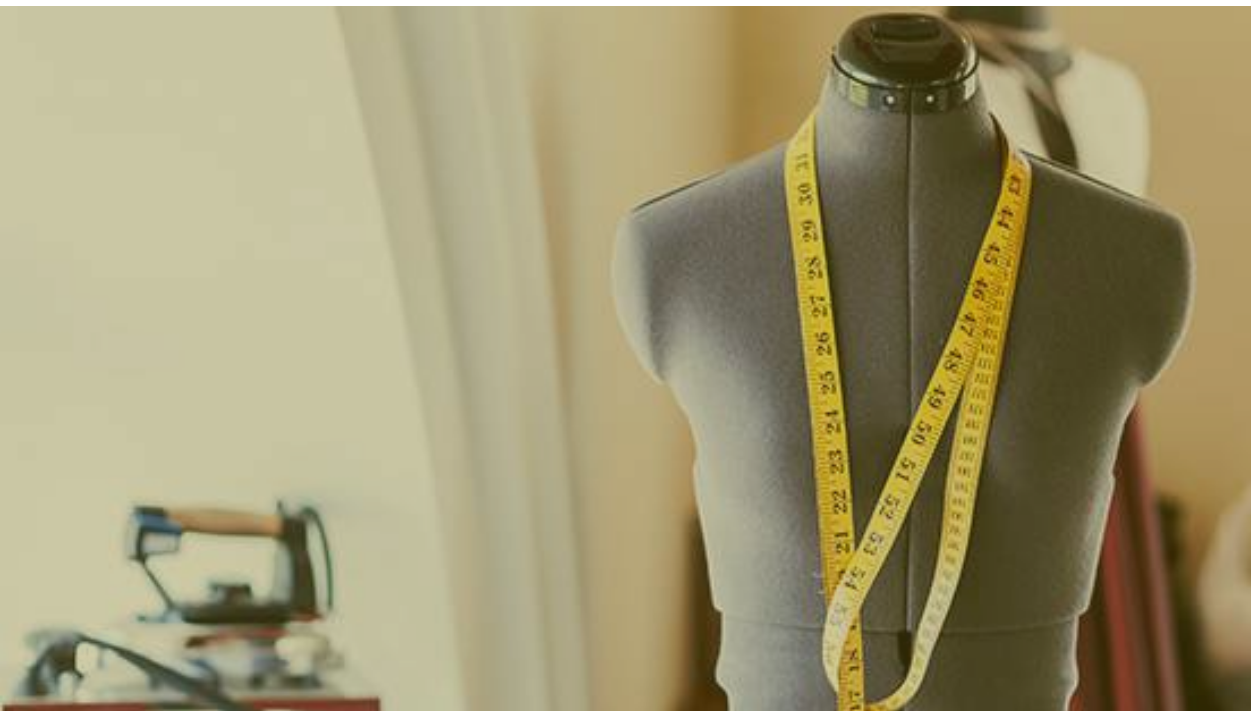
Askari Fashion Ltd. is one of the worlds class Garments Manufacturing company in Bangladesh which is owned by the managing director of Dhaka Smart Fashion.

Since 2016, Dhaka Smart Fashion, a Garments/Apparel Buying house produces, with passion and fervor, great men items of cloths, addressed to a more exigent public, who always seeks for excellent quality and accessible prices.

Following the international tendencies, but always preserving classic and vintage features, we work to obtain a final product that is qualitative, innovative, and at the same time in perfect harmony with actual exigencies. To conclude, all our products never diverge form the concept of a well-made tailor's garment: elegant, stylish, long lasting, and perfect!



Askari Fashion Ltd.  
(Our own factory)



## Dhaka Smart Fashion

### OUR PRODUCTION PROCESS

How It Is Made?



**1. Fabric/Fabric Check:** After getting order; when the fabric is received, it is laid down for 24h and checked conscientiously for any faulty.

**2. Pattern:** The pattern is created in the sampling phase to calculate the fabric consumption and costing sheet.

**3. Cutting:** The fabric is cut then bundled by style, size, and color.

**4. Printing:** We use cutting edge screen printing techniques with steadfast, reliable and consistent ink.

**5. Embroidery:** We control hand-made or machine-made embroideries on details or all-over.

**4. Assembling:** Processed semi-products are gathered back to the factory for assembling phase.

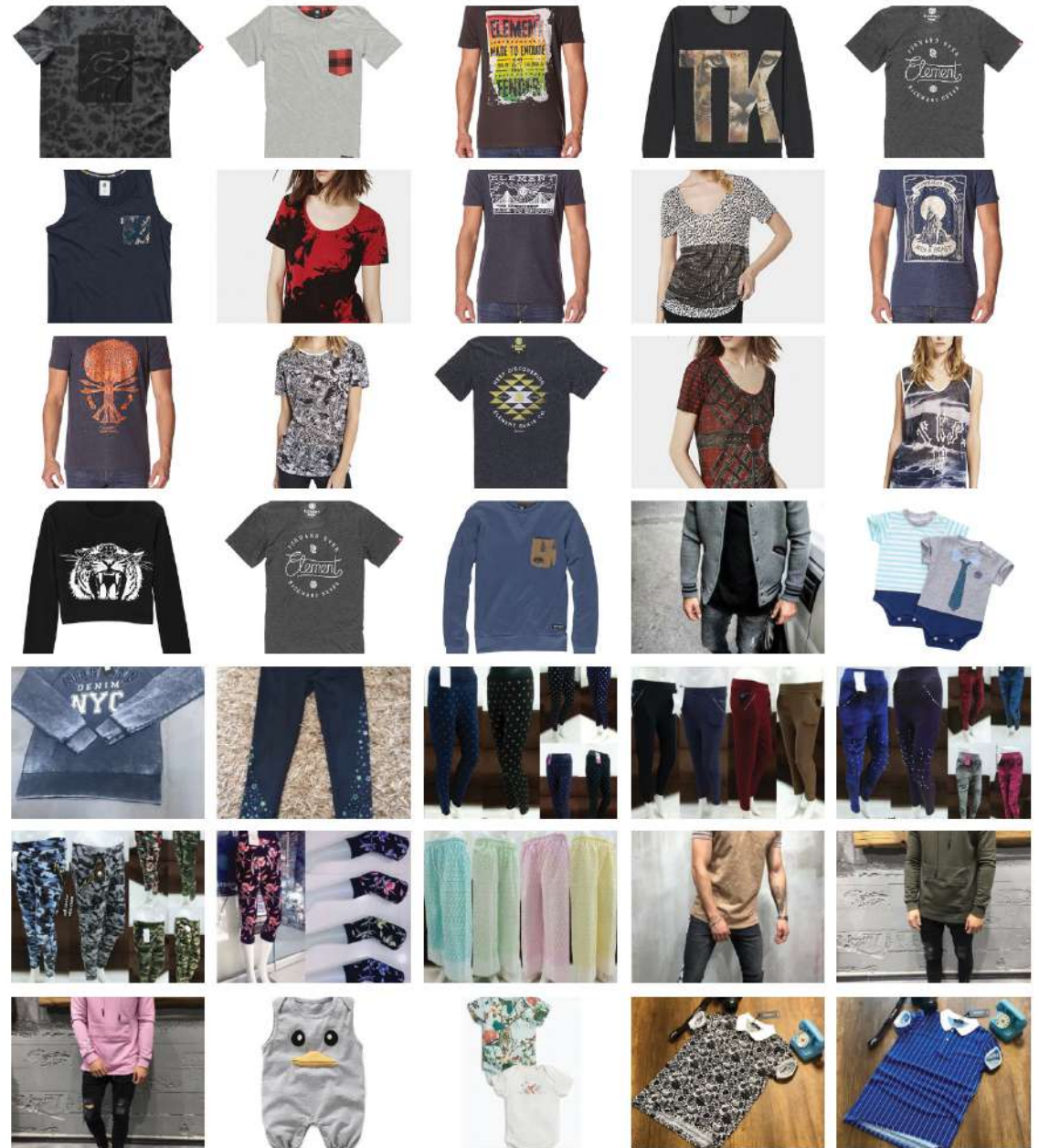
**5. Finishing:** The finished products are trimmed, checked, and packed for shipment.





# OUR KNIT COLLECTIONS

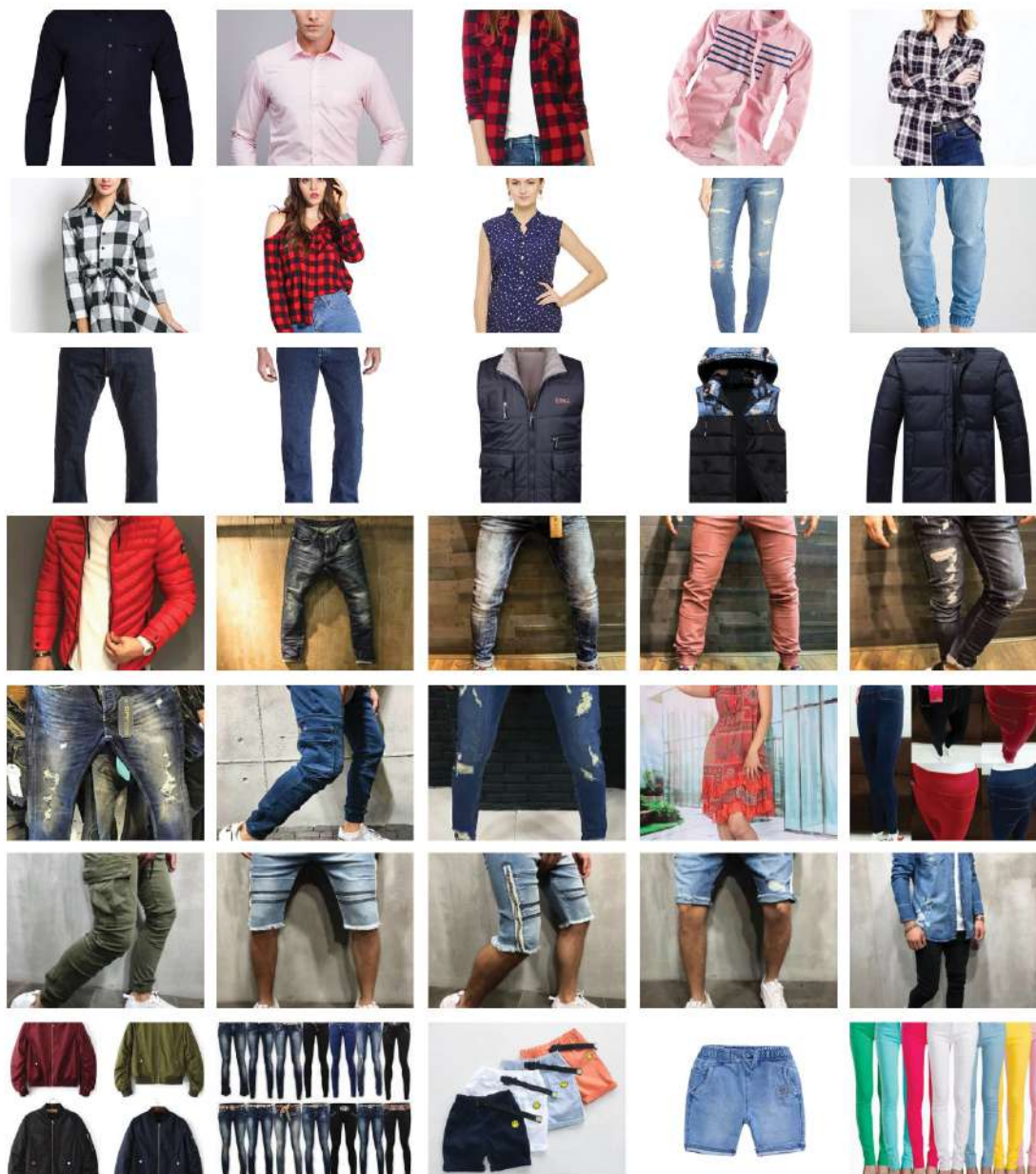
Mens - Womens - Kids





# OUR WOVEN COLLECTIONS

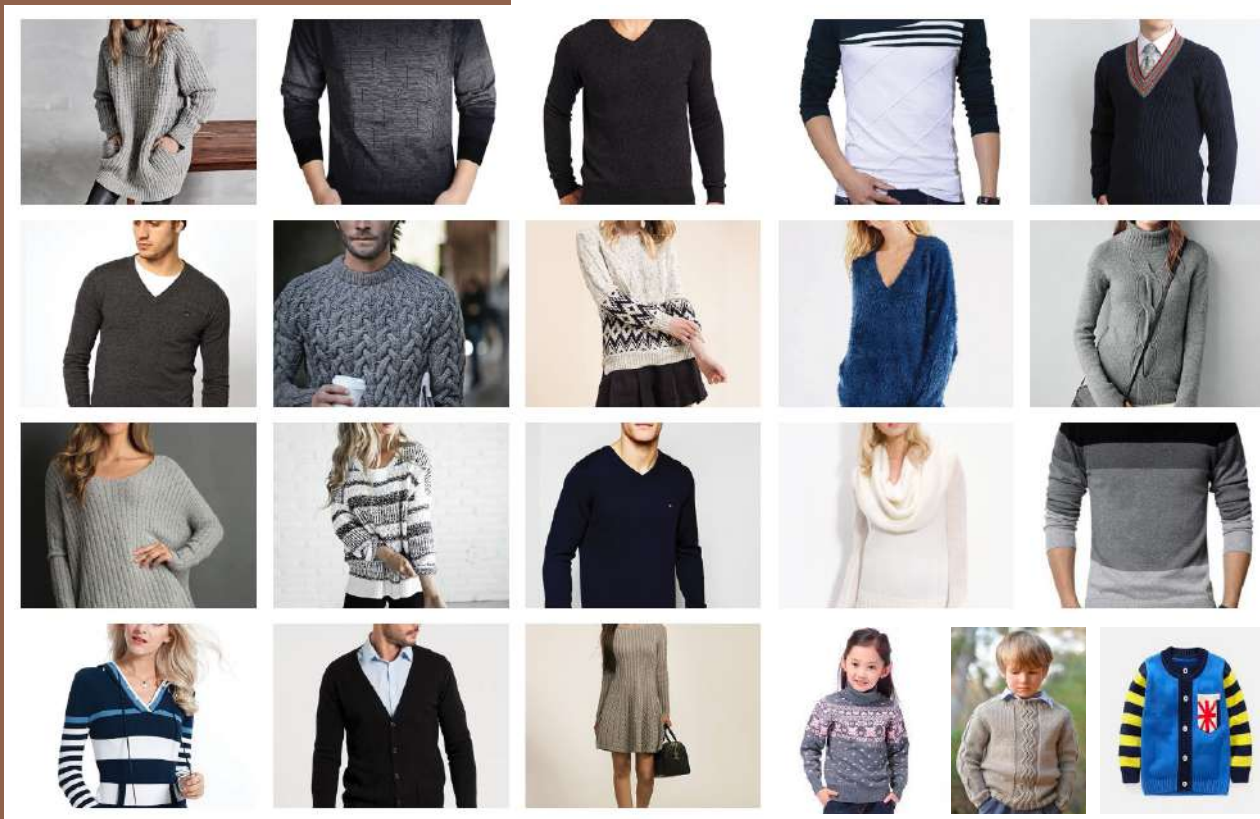
Mens - Womens - Kids





# OUR SWEATER COLLECTIONS

Mens - Womens - Kids





# Contact

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